

Ningyuan Deng

UX Designer

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Portfolio: ningyuan-deng.com | First Project Password: TDS | Second Project Password: Abandon

[PROFESSIONAL EXPERIENCE]

Design Agency: [AKQA](#) | UX Design Intern - Associate UX Designer - UX Designer Oct. 2022 - Present

- [Jiffy Lube](#): With the guidance of a UX director, collaborated with a data analyst and a strategist to optimize the current Jiffy Lube website, including 'Abandoned Cart' project, creating desktop and mobile wireframes in Figma. Developed new features, including 'Recommended For You', a personalized car maintenance recommendation system.
- [The Mitsubishi Chemical Group](#): Helped a senior UX designer reorganize the ecosystem of the MCG and create IA, components and responsive website wireframes in Figma.
- [Purple Mattress](#): Used Figma to design responsive website wireframes for Purple Mattress, helping the company build their unique brand and increase sales, especially for their luxurious products.
- [TruGreen](#): Helped a senior UX designer create new IA and website wireframes in Figma.
- [Culligan](#): Collaborated with strategists and helped a senior designer redesign new IA and website wireframes in Figma.

Education Platform: [HackQuest](#) | Freelance UX & UI Designer June. 2022 - Sep. 2023

- [HackQuest Website](#): Used Figma to create responsive wireframes & Hi-Fi mockups and design system for HackQuest, a Web3 learning platform. Collaborated with the development team to launch the website.

Architecture Firm: [Ennead Architects](#) | Architectural Intern Dec. 2020 - May. 2021

Architecture Firm: [Kengo Kuma & Associates](#) | Architectural Intern Jun. 2020 - Sep. 2020

[EDUCATION EXPERIENCE]

Google UX Design Professional Certificate | Coursera Online Courses Feb. 2022 - Jul. 2022

- Main Content: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

Columbia University in the City of New York | Master of Science Jun. 2021 - May. 2022

- [Graduate School of Architecture, Planning and Preservation: M.S Advanced Architectural Design](#)
- Visual Studies: Coding for Spatial Practices / Exploring Urban Data with Machine Learning / Generative Design

Chongqing University | Bachelor of Engineering in Architecture Sep. 2015 - Jun. 2020

University of Nebraska-Lincoln | Exchange Program in Architecture Sep. 2017 - Dec. 2017

[AWARDS & HONORS]

HackQuest: Web3 Programming for Everyone

- [2024 MUSE Awards Gold Winner \(Website - E-Learning\)](#)
- [2024 Vega Digital Awards Silver Winner \(Website & Mobile Sites - E-Learning\)](#)
- [2024 NYX Awards Silver Winner \(Website - E-Learning Education\)](#)

OutfitAR

- [2024 MUSE Awards Silver Winner \(Mobile App - Augmented Reality\)](#)
- [2024 Vega Digital Awards Silver Winner \(Apps & Softwares - Best Use of Augmented Reality\)](#)
- [2024 NYX Awards Silver Winner \(Mobile App - Catalog\)](#)

[SOFTWARE SKILLS]

UX / UI	Figma, Sketch, Adobe XD, Miro
3D Modeling	UE4, Blender, Rhino, Sketch-Up, V-Ray, Enscape
2D Graphics	Adobe Photoshop, Adobe Indesign, Adobe Premiere, Adobe Illustrator, Keynote, AutoCAD
Programming	Python, JavaScript, HTML5, CSS